

# Asperon Greatly Simplifies Enterprise Rich Internet Application Development with AppProjector™ 2.0

**San Francisco, CA - JavaOne - May 8, 2007** – Asperon Corporation, one of the pioneers of the Rich Internet Application (RIA) market, today announced the general availability of version 2.0 of its flagship product – the Asperon AppProjector™.

The AppProjector™ is a prefabricated front end for enterprise Web 2.0 applications that dramatically reduces development complexity, cost, and time-to-market for intranet and extranet web applications.

Unlike most other Web 2.0 user interfaces based on AJAX, the AppProjector™ employs a highly-compatible Java applet for its client. This client provides a customizable, modern, user-friendly user interface (UI) that is compatible with any version of the Java Virtual Machine (JVM) from 1.1.5 onward – including those from Microsoft in Internet Explorer 4.0 and Netscape 4.x. Because of this, AppProjector™ applications run without installation on nearly all of the 87.5% of end-user computers that have some version of Java. <sup>[1]</sup>

The AppProjector™ has a declarative XML user interface and data-aware-controls architecture that completely eliminates the need for client-side programming. The AppProjector™ uses exactly the same client for all applications, thereby freeing developers from the tedious and time consuming process of testing their applications in every possible combination of browser and operating system. This drastically reduces long-term support and maintenance costs.

“Java is an inherently better runtime platform for rich internet clients than Java Script or Action Script because of its strong type checking, and highly-optimized just-in-time compilation,” said John Kucera, CTO and founder of Asperon Corporation. “The only reasons Java has not become the dominant Web 2.0 client-side technology are that previous Java solutions have required specific versions of the JVM to be installed on the client, and because it is difficult to develop complex, multi-threaded client-side applications in Java. Asperon has solved both of these problems with the AppProjector™.”

The AppProjector™ easily integrates with legacy database applications, web services, and SOA infrastructure provided by companies like BEA, Oracle, IBM, and SAP.

Asperon's appearance at JavaOne signifies the gaining market share that Java-based clients have been receiving since the launch of Sun's Desktop Java Technology Initiative. <sup>[2]</sup>

Asperon is demonstrating the AppProjector™ 2.0 at the JavaOne<sup>SM</sup> Conference Pavilion in booth #1402 from May 8-10, 2007.

## About Asperon

Asperon Corporation is one of the pioneers of the Rich Internet Application technology market now used in many Web 2.0 applications. The company was founded in 2000 by John T. Kucera, who holds a Ph.D. in physics from MIT, and who had previously been a director of user interface technology at Oracle. For more information, visit [www.asperon.com](http://www.asperon.com) or call (650) 321-8700.

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1. Some version of Java is pre-installed in 87.5% of all browsers. See “Flash Player Penetration”, Adobe/Millard Brown, March 2007, [http://www.adobe.com/products/player\\_census/flashplayer/](http://www.adobe.com/products/player_census/flashplayer/)
2. “Desktop Java Technology Initiative”, System News, June 9, 2003, <http://sun.systemnews.com/articles/64/2/news/10114>, and the Java desktop community web site at <http://community.java.net/javadesktop>

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